In the last century, the planet has lost 50% of its topsoil, and we could lose the rest in the next 60 years. Farm Brothers wants to support organic farmers to bring back healthy soil. That is why #SOILMATTERS

**COOKIES**
We care about soil, and we're lucky because healthy soil makes cookies that are delicious, wholesome, and better for you.

**INGREDIENTS**
We use high quality, organic ingredients. Because our ingredients come from healthy soil, they are better for you and the planet!

**ORGANIC**
We support organic farmers and practices. We have two connected goals: to grow the organic market and to support conventional farmers to transition to organic farming. Why? Because organic farming means healthy soil!

**SOIL MATTERS**
We are committed to healthy soil. Healthy soil is the foundation of why organic farming is better for plants, for you and for the planet. Life starts in the soil and we need to take care of this non-renewable resource.

**CARBON**
Organic soil holds the carbon that plants take out of the atmosphere in the form of CO2. That means organic farming can help reverse climate change!

**Biodiversity**
Organic soil means more biodiversity in the soil, in the plants and in the entire ecosystem.

**WATER**
Organic soil holds more water which reduces flooding, protects from droughts and requires less irrigation.

**NUTRIENTS**
Soil with more organic matter both produces and retains more nutrients for soil organisms, plants and for you!